Guadalajara International Book Fair®

Requirements for applying for FIL Guadalajara press accreditation

2026

Press accreditation is granted by the General Press and Diffusion Coordination to **journalists of mass media, independent media, and content creators with a literary, cultural, or scientific focus**.

The **purpose of press accreditation** is to facilitate journalistic coverage and the dissemination of activities and events within the FIL Guadalajara general program.

Who can apply for press accreditation?

Only:

- Individuals affiliated with a mass media outlet (journalists, camera operators, producers, etc.)
- Independent journalists with a cultural and literary focus
- Editorial press or communications teams with activities in the official FIL program
- Cultural, literary, and science communication content creators

When can I apply for press accreditation?

- Pre-registration runs from September 7 to October 16.
- The on-site accreditation process begins October 17 (this process does not apply to **content creators**).

When will I know if my accreditation has been approved?

- **Pre-registration applications:** You will receive an email with the response to your application no later than November 13.
- **On-site accreditation applications:** Starting November 27, you must go to the PRESS counter in the DESFILIA area at Expo Guadalajara to learn the outcome of your application.

*In both cases, it is important to follow the instructions you receive by email.

Required documents and conditions:

1) **Fill out the form correctly** within the established dates.

2) You must have submitted **evidence of your 2025 coverage**:

    - Submitted from May 1 to 15, 2026, to the indicated email address.

- Coverage focused on activities and events in the FIL Guadalajara 2025 general program.
- Coverage published within the nine days of FIL Guadalajara 2025 (Nov. 29–Dec. 7).

3) If this is your **first time attending FIL**, you must demonstrate that the media outlet or channel has a cultural and literary focus.

4) **Show a valid ID card or official letter on letterhead from the media outlet** (mass, independent, or institutional) confirming that you are a collaborator, in addition to an official card.

5) Independent and digital media outlets must evidence frequent and consistent dissemination of cultural and literary topics during 2026.

6) **Content creators must**:

   - Register only from September 7 through October 16, 2026.
   - Evidence at least one year of consistent activity on their social media accounts.
   - Produce cultural or literary content on their social media accounts.
   - During FIL Guadalajara, cover activities from the general program of the current edition, and publish that content during the nine days of the Fair.
   - Have significant reach on publications that comply with these guidelines.
   - Request only one accreditation per content creator. If an additional accreditation is requested (camera or video), our accreditation team must verify that 80% of their publications require the assistance of another person.

7) **Institutional communications press** must have activities in the FIL Guadalajara 2026 general program in order to request press accreditations for members of the following areas: communications, press, photography, video, and technical production.

8) You **must not have been sanctioned or flagged** in previous editions for misuse of the accreditation.

9) **Present the registration code** received by email (press registered as of October 17).

The following does not qualify as coverage:

- Videos consisting of trends.
- *Exclusive promotion of publishers (except when applying for accreditation as editorial public communications with activities published in the general program of the current FIL Guadalajara edition)
- Content presented solely as a personal experience.
- Any other content that is not focused on promoting FIL Guadalajara as a cultural and literary event.